CELEBRATING OUR
SUCCESSES & INSPIRING
OUR FUTURE

Campus Development Day
August 29, 2013

Dr. Rachel E. Albert, VPAA
Dean Ellia Sablan-Zebedy
UMFK’s Strategic Plan for Excellence 2009-2014

2009-2014

UNIVERSITY OF MAINE AT FORT KENT
STRATEGIC PLAN FOR EXCELLENCE

MISSION STATEMENT
The University of Maine at Fort Kent empowers students to achieve their academic, personal, professional, and civic goals through a challenging and engaging environment. The university is committed to fostering a culture of excellence and innovation, promoting student success, and contributing to the economic and social welfare of the region.

CORE VALUES
1. Quality: We value the pursuit of excellence in all our endeavors, ensuring that our programs and services meet or exceed the expectations of our constituents.
2. Learning: We believe in the value of lifelong learning and strive to provide opportunities for continuous growth and development.
3. Diversity: We embrace diversity and recognize the importance of creating an inclusive and equitable environment.
4. Community Engagement: We are committed to engaging with our local community and beyond, fostering partnerships and collaborative initiatives.

VISION STATEMENT
The University of Maine at Fort Kent is a leading academic institution that prepares students for success in a rapidly changing world. We are dedicated to providing an educational experience that inspires intellectual curiosity, fosters critical thinking, and empowers students to become effective leaders and contributors in their communities and beyond.

EDUCATIONAL, ECONOMIC, POLITICAL, AND SOCIAL ASSUMPTIONS
1. Educational Aspirations: The university aspires to be recognized for its commitment to educational excellence, innovation, and community partnership.
2. Economic Impact: The university aims to contribute to the economic vitality of the region through its educational programs, research, and partnerships.
3. Political Engagement: The university seeks to engage with local, state, and national political entities to influence policies that support education and economic development.
4. Social Responsibility: The university is committed to promoting social justice and equity, and to fostering a culture of inclusion and diversity.
A FOUR-YEAR RETROSPECTIVE

- Strategic Enrollment Management
- Financial Stability and Stewardship
- Academic Excellence
- Campus Greening
- Focus on Student Success
- Rural Sustainability and Cultural Development
- Qualified and Diverse Human Capital
ENROLLMENT MANAGEMENT

- Developed an enrollment structure and reviewed and revised policies and processes.
  - Created an Enrollment Management position.
  - Created an Enrollment Management Team comprising key departments (Admissions, One Stop Center, Student Success, Career Planning & Internship, and Student Life & Development).
  - Revived the Enrollment Management, Policy and Advisory Committee (EMPAC).
ENROLLMENT MANAGEMENT
(Continue)

- Improved the Conditional Admissions Program and developed a Bridge to Scholar Success in the summer.
- Revived the honors program.
- Developed a housing program for First Year students including the development of learning communities in the residential halls.
ENROLLMENT MANAGEMENT
(Continue)

- Improved and enhanced new student summer orientation and registration.
- Developed a 3-Year Recruitment Plan with the first phase implemented in Fall 2012
- Developed 8 wks sessions
- Revised the tuition structure - UMFK’s ‘block tuition’
FOCUS ON STUDENT SUCCESS

- Learning Center
  - Writing Lab established spring of 2010
  - Established last fall of 2012
  - Enhanced the Early Alert System
  - Improved access to Internship opportunities and Career-focus activities
FIRST YEAR EXPERIENCE (FYE)

- Engaged in Foundations of Excellence Self-Study
- FoE Dimension Areas: Philosophy, Organization, Faculty, learning, Transitions, Students, Roles & Purposes, and Improvement.
- Continued implementation of UMFK’s FoE Action Plan 2012

DIMENSION COMMITTEE CHAIRS
- Philosophy – Brad Ritz & Lena Michaud
- Organization – Roger Roy & John Murphy
- Learning – Bruno Hicks & Aaron Tolbert
- Faculty – Doris Metz & Nicki Ouellette
- Transitions – Paul Buck & Loni Nadeau
- All Students – Mariella Squire & Shawn Graham
- Diversity – Rameen Aryana & Leslie Kelly
- Roles & Purposes – Terry Murphy & Leslie Guerrette
- Improvement – Erin Soucy & Kurt Holzhausen

• Liaison(s) – Eleanor Hess & Ellia Sablan-Zebedy
BRIDGE TO SUCCESS -
- Started in Summer 2012

- Outcomes:
  - Become familiar with campus resources, faculty and staff
  - Meet and work with an advisor who will assist with the transition to college
  - Meet new friends and create lasting networks
  - Gain confidence by participating in a variety of courses and events that will prepare them for University courses
  - Improve study skills
  - Participate in activities:
    - Mini-orientation
    - Social-cultural activities
    - Mentoring
    - Academic Advising
    - Tutoring
    - Academic Workshops
    - Study Hall
NATIONAL SURVEY OF STUDENT ENGAGEMENT

- Participation in NSSE to collect information about student participation in academic studies and educationally purposeful activities.

- Survey results provided information in the following benchmark areas:
  - Academic Challenge
  - Active Learning
  - Student-Faculty Interaction
  - Enriching Educational Experiences
  - Supportive Campus Environment

- A NSSE Action Plan was developed.
Community Education - Expanding Early College/Dual Enrollment

Northern Maine
- Madawaska HS
  - CHS, Fort Kent
- Wisdom HS, St. Agatha
- Van Buren HS

Western Maine
- Ashland HS
- Washburn HS
- Fort Fairfield HS
- Stearns HS, Millinocket
- East Grand HS, Danforth
- Forest Hill HS, Jackman
- UKVM HS, Bingham
- Madison HS
- Skowhegan HS
- Carrabec HS, N. Anson
- Poland Regional HS

Eastern Maine
- John Bapt. HS, Bangor
- Bucksport HS
- Ellsworth HS
- Jonesport-Beals HS
- Islesboro HS
- Deer Isle HS
- Vinalhaven HS

Rural U Partnership Established
- Rural U Partnership Pending

University of Maine at Fort Kent - RURALU

Live • Online • In School

National Alliance of Concurrent Enrollment Partnerships
Advancing quality college courses in high school
Community Education - Veteran/Military Initiatives

- Response to large number of veterans seeking higher education and training in the post Iraq and Afghanistan war period.

- Collaborative effort with UMFK Board of Visitors and a number of campus departments.

  Includes:
  - Development of veteran specific recruitment materials
  - Outreach to new markets and recruiting fairs at large bases in the Carolinas and all armories in Maine.
  - Identification of an Admissions point person for veterans/military
  - Review of policies and procedures for PLA for veterans

In mid-September, it will be announced that UMFK has been named to the 2013 list of Military Friendly Schools as published by GI Jobs: A publication that is distributed to hundreds of thousands of veterans/active duty personnel and education specialists.
Community Education - Adult Learner Initiatives

UMFK Adult Learner Task Force – Beginning Fall 2013
Charge is to review UMS ABCDE committee report on adult learners, access adult learner services and policies at UMFK, and make recommendations to administration for change.

St. John Valley and Maine Career Pathways Initiative
Career Pathways strives to align and stack learning opportunities to assist learners at a variety of entry points to increase their level of education and improve their employment situation. Career Pathways responds to employer need as well and designs training programs with employer input.

St. John Valley College Access Program
A collaborative program between UMFK and MSAD #27 Adult & Community Education that has recently been named one of the most successful in the State. The program provides developmental learning opportunities to adult learners interested in attending college.

HIRE Education
Provides academic support at local adult education centers for online students in UMFK certificate programs.
Fall 2012
Community Education – PK -16 Collaboration/Alignment

EDUcadia
St. John Valley Education Partnership

Summer 2013

Common Core Math Training
Friday, October 12, 2012
University of Maine at Fort Kent, Nadeau Hall
This day conference will provide an overview of the Common Core math outcomes, a description of math practices aligned to those outcomes, a look at sample tasks from a variety of resources, an explanation of how these outcomes are assessed, and a review of useful resources for teachers.

Registration Deadline: October 1
- Maximum Participants: 80
- $25 per participant - includes lunch and materials
- Target Audience: Middle School and High School Math Teachers
- Districts are encouraged to send small teams of teachers (4-6 per district)
- Registration with a list of those who will be attending is required by Monday, October 1.
- School districts will be invoiced following the conference based on the number of people registered. NO REFUNDS WILL BE GIVEN AFTER OCT. 1.

Schedule at a Glance
8:30 - 9:00 am Registration/Coffee
9:00 - 9:15 am Welcome & Housekeeping
9:15 - 10:50 am Common Core Math Training
11:00 - Noon Lunch
Noon - 2:30 pm Common Core Math Training

To register: E-mail Scott Voisine, UMFK Dean of Community Education, at voisine@maine.edu. Please include the name of your district, a list of people attending, and a mailing address for billing purposes. For more information, call Scott Voisine at 834-8644.

Spring 2014

Day Conference on Outcomes Based Assessment & Common Core Teaching Strategies
ENROLLMENT MANAGEMENT

Recruitment

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Accepts
Su/Fa 2010 - 2013

- Freshman
- Transfer
- Online
- Totals

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<th>2010</th>
<th>2011</th>
<th>2012</th>
<th>2013</th>
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Note: 2013 as of Wk. 51 Aug. 26, 2013
ENROLLMENT MANAGEMENT

Recruitment

Active Confirms
Su/Fa 2010 - 2013

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<tr>
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<tr>
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Note: 2013 as of Wk. 51 Aug. 26, 2013
ENROLLMENT MANAGEMENT
Recruitment

Enrolled
Su/Fa 2010 - 2013

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<td>306</td>
<td>360</td>
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Note: 2013 as of Wk. 51 Aug. 26, 2013
ACADEMIC EXCELLENCE

- Academic Program Revitalization
- Program Reviews
- Accreditations
- Undergraduate Research
- Experiential Learning/Internships
- Student Learning Outcomes
- Review & Revise TNP criteria
- Faculty Development
- Academic Program Developments (AS in IS & AH, AA in Conservation Law Enforcement)
GENERAL EDUCATION

I. Critical Skills
Communication
• Quantitative Reasoning
• Quantitative Reasoning
• Information Proficiency

II. Liberal Arts & Sciences
Arts & Humanities
Natural Sciences
Behavioral Sciences

III. Five Essential Competencies
Non-English Language
Information Proficiency
Responsible Citizenship
Global Awareness
Critical Thinking

General Education Ad Hoc Committee
Mariella Squire - Chair
Kim Borges
Paul Buck
Roland Caron
Bruno Hicks
Cheryl Roberts
Roger Roy
Erin Soucy
Leo Trudel
Joseph Zubrick

General Education Task Force
Bradley Ritz - Chair
Joseph Becker
Stephen Hansen
David Hobbins
Doris Metz
Melissa Standley
Tanya Sleeper
HAENSSLEL’S HONORS PROGRAM

- 24 – credit program grounded in Liberal Arts
- Advance students’ critical thinking, research, and communication skills

HONORS ADVISORY COUNCIL
- Joseph Becker, Acting Director
- Rameen Aryana
- Geraldine Becker
- Jacqueline Devoe
- Doris Metz
- Raymond Phinney
- Roger Roy
- Ellia Sablan-Zebedy
- Student
UMFK Receives Awards

For a second consecutive year, UMFK has secured three national academic accolades to start the academic year. The trifecta of college accolades bodes well for the campus, which this fall has seen a big increase in total student enrollment (8.8 percent), returning students (9.8 percent), and new enrollments of freshmen, transfers, and online students (18 percent) over 2011 figures.

In August, UMFK was named as a Best Northeastern College by the prestigious publication, The Princeton Review. The honor marked the eighth-consecutive year that UMFK has been designated among the top schools in the 11-state northeastern region. The University is particularly proud of The Princeton Review designation, as it is an accolade derived primarily from student input.

In mid-September, the University was again ranked among the top 15 public colleges in the North, according to the 2013 edition of U.S. News & World Report’s Best Regional Colleges. That designation denoted the third consecutive year of UMFK’s meteoric rise up the ladder in the U.S. News & World Report rankings. Two years ago, the University broke into the top 50 (Tier 1) rankings. In 2010, the campus was listed in the third-tier, non-ranked, status on the best regional public colleges list.

The U.S. News rankings are based on key measures of quality that education experts have proposed as reliable indicators of academic quality. The indices used for ranking Best Regional Colleges include: peer assessment, graduation and retention rates, faculty resources, student selectivity, financial resources, and alumni giving.

In late October, UMFK was named for second year as a College of Distinction, one of only 294 colleges and universities representing 42 states and two countries (United States and Canada) to be honored as Colleges of Distinction for the 2012-2013 school year.

Colleges and universities are nominated for participation in Colleges of Distinction through high school counselors’ recommendations, as well as qualitative research. Schools featured on www.collegesofdistinction.com/ represent the cutting edge of higher education including experiential learning, study abroad, and internships.
DISTANCE EDUCATION

Advances in Distance Education
Four Year Overview

- Growth of DE Programs and Certificate Offerings
  (Programs x 14 & Certificates x 5)
  Newly added programs include:
  - Associate of Science in Allied Health with a Concentration in Health Information Technology
  - Associate of Science in Allied Health Healthcare Technician Concentration
  - Associate of Arts in General Studies Conservation Law Enforcement Study Sequence
  - Bachelor of Science in Computer Applications with a Concentration in Information Security
  Certificate Options:
  - Certificate in Emergency Management/Homeland Security
  - Certificate in Public Management
  - Certificate of Study in Criminal Justice
  - Certificate in Healthcare Management
  - State of Maine Special Education Certification

- Financial Aid now available for students in certificate programs

- Strategic Investment Funds (SIF) – Two years of funding allowed for growth in distance education in the areas of: staff, technologies, guest speakers, workshops, program development, faculty resources/training, TechLab, and marketing

- Development and Implementation of Online Orientation

- Distance Education Strategic Plan

- University College resources including: Sloan-C Trainings, Instructional Designer – Mina Matthews & e-Learning Specialist BJ Kitchin

- Online Maine Website

- 8 – Week Session

- ITV – receiving and no longer broadcasting

- Distance Education Council
La Cloche de Fer Campaign seeks to raise $3 million by 2014 to support the following goals:

- Legacy Scholarship Fund: $750,000
- Academic Stewardship Fund: $750,000
- Sustaining Capital Fund: $1,500,000
CAMPUS GREENING & RURAL SUSTAINABILITY

- Environmental Speaker Series
- Green House tied to “hands on” experience
- CRSD - Biomass Project
- Biomass Boilers
$2.6 Million Biomass Grant to Save Campus in Energy Costs

The district heating plant will:

- lower fuel costs by 80 percent
- stabilize fuel prices
- stimulate the local economy
- enhance environmental sustainability
- strengthen national security by reducing dependence on foreign oil
- reduce maintenance costs by displacing eight, oil-fired boilers, with a single state-of-the-art boiler
- help UMFK meet its climate neutrality obligations under the American College and University Presidents Climate Commitment
- complement collaborative efforts between UMFK and M.S.A.D. 27
CULTURAL DEVELOPMENT

2014 WAC Vision Statement
An Acadian diaspora proud of its heritage that validates its vitality and its diversity and which, looking forward, is ready to enter the third millennium in a spirit that is both international and united.

GET INVOLVED!!!
Congrée Mondial Acadien
August 8th – 24th 2014
IN SUM

- Stewarded Our Academic Mission
  - Best practices for student success;
  - Access to higher education;
  - Customized programs &
  - Afford quality education.

- Leader in Alternative Energy