

# **Annual Report Form**

International Assembly for Collegiate Business Education P.O. Box 3960 Olathe, Kansas 66063 USA

### **IACBE Annual Report For Academic Year:** 2009-10

This annual report should be completed for your academic business unit and submitted to the IACBE by November 1 of each year.

#### **General Information**

Institution's Name:		University of Maine at Fort Kent					
Institution's Address:		23	23 University Drive				
City: Fort Kent			State or Country:	Maine (M	E) ZIP/	) ZIP/Postal Code: 04743	
Name of Submitter:		Roger A. Roy					
Title:	Title:		Division Chair Your Email: rogerroy@maine.ed			roy@maine.edu	
Telephone (with country code if outside of the United States):			Data		tober 4, 2010		

#### Membership Status and Accreditation Information

A. Your membership status with the IACBE (mark one):

X	Accredited Member
	Candidate for Accreditation
	Educational Member

- B. If applicable, when is your next institutional accreditation site visit? 2015 Year If applicable, when is your next reaffirmation of IACBE accreditation site visit? 2014 Year
- C. If you are an accredited member of the IACBE:

Provide the website address for <a href="https://www.umfk.maine.edu">www.umfk.maine.edu</a>

the location of your public "Majors", "BS Business Management", "About

notification of accreditation by the IACBE: Business Management"

Provide the website address for

the location of your public <a href="www.umfk.maine.edu">www.umfk.maine.edu</a>

disclosure of student achievement information: "Majors", BS BusinessManagement", "IACBE"

D. If you have received an accreditation letter from the IACBE Board of Commissioners with "notes" that identified areas needing corrective action, please list the number of the IACBE's Accreditation Principle for each note in the table below. Indicate whether corrective action has already been taken or that you have made plans to do so. (Add additional rows if necessary.)

Commissioners' Notes	Action Already Taken	Action Planned
Ppl 1: Simplify Outcomes Assessment Plan	Completed April 2008	
Ppl 2: Specify Goals	Completed April 2008	
Ppl 4.1: Faculty Qualifications	Completed April 2008	
Ppl 4.2: Faculty Load	Completed April 2008	

#### **Outcomes Assessment**

E. Has your outcomes assessment plan been submitted to the IACBE?

X	Yes	
	No. If no, when will the plan be submitted to IACBE?	

F. Is the original or revised outcomes assessment plan you submitted to the IACBE still current or have you made changes?

X	The outcomes assessment plan we submitted is still current.		
	Changes have been made and the revised plan is attached.		
	We have made changes and the revised plan will be sent to the IACBE by:		

G. Complete the Program-Level Intended Outcomes Form in Exhibit A and include it with this annual report to the IACBE. An example of a completed form can be found in Exhibit B.

Remember that your outcomes assessment plan needs to include two or more direct and two or more indirect measures of student learning. These measures should be used at the program level.

Examples of both direct and indirect student learning outcome measures are shown in the example of a completed form in Exhibit B. You will need to insert your own direct and indirect student learning outcome measures when completing the form.

At the bottom of the form, space is provided to identify changes and improvements that you plan to make as a result of your assessment activity.

#### **Programmatic Information**

- H. Identify any significant changes that have taken place in your business programs during the reporting period.
  - 1. Did you terminate any business programs during the reporting year?

X	No
Yes. If yes, please identify terminated programs.	

2. Were changes made in any of your business majors, concentrations, or emphases?

	X	No (We are in process of making changes during 2010-2011)
Ī		Yes. If yes, please identify the changes by adding an additional page to this document.

3. Were any new business programs (including new majors, concentrations, and/or emphases) established during the academic year?

X	No (skip to item I below) (see above 2. comment)
Yes. If yes, please identify the new programs on a separate sheet; answer item H-4 below.	

4. If applicable, was approval of your institutional accrediting body required for any of these programs?

X	No
	Yes. If yes, please fax, mail, or attach a copy of the material you sent to your institutional accrediting body to obtain approval.

#### **Administrative Changes**

I. In the table below, identify any administrative changes that directly affect your academic business unit, including changes in your academic business unit's primary representative to the IACBE, your designated alternate to IACBE, your institution's chief executive officer and chief academic officer, and the head of your academic business unit (if different from the primary representative to the IACBE). If the incumbent in any of these administrative positions has changed, include the new incumbent's name, his or her title, telephone and fax numbers (with country code for institutions outside of the United States), and email address.

Position	Name		Title	
Telephone	Fax	Email	•	
President	Wilson Hess		President	
207-834-7504		wilson.hess@n	naine.edu	
Division Chair	Roger A. Roy		Doctor	
207-834-7564		rogerroy@mai	ne.edu	

#### Other Issues

J. Briefly comment on other issues pertaining to your academic business unit that you would like to share with the IACBE.

We are restructuring our division, and and establishing the Professional Management Programs accredited by IACBE as a separate division.

We are in the process of reexaming all the programs within our Professional Management Programs; in 2010-2011, we will be making changes to the concentrations within the Business Management Program.

IACBE Annual Report
For Academic Year: 2009-10

## Exhibit A: Program-Level Intended Outcomes Form

	Student Learning Information for (Program 1)				
the needs scholarsh students l	Mission: Consistent with the mission of the University of Maine at Fort Kent, a regional public university that serves ne needs of the St. John Valley and the state of Maine, the Professional Management Programs foster excellence in cholarship and academic achievement in an interactive educational environment. The programs are designed so that tudents become liberally-educated citizens, life-long learners in a changing world, proficient business managers and intrepreneurs.				
Intended	Student Learning Outcomes for (Program 1):				
1.	Offer a broad selection of management concentrations to meet the needs of our stakeholders (Stewardship).				
2.	Provide excellence in teaching and learning (Learning).				
3.	Prepare students for careers in areas that satisfy students' wishes and employers' needs (Collaboration).				
4. 5.	Educate students in the liberal arts in order to broaden their horizons and deepen their understanding of society and the world (Citizenship).  Establish and nurture an institutional culture of systemic quality improvement (Excellence).				
	Assessment Tools/Methods for Intended Student Learning Outcomes—  Direct Measures of Student Learning  Direct Measures:  Performance Targets/Criteria for Direct Measures:				
1. (	Grade in Capstone Course	At least 80% score C or better			
3. Electro	2. Peregrine Comprehensive Test in Business2. Median sectors3. Electronic Portfolioleast 504. Internship Evaluation3. At least 909				

	highe 4. At lea	st 90% of cohort s practioner or	
Assessment Tools/Methods for Intended Student Learning Outcomes— Indirect Measures of Student Learning	Performance Indirect Meas	Γargets/Criteria for ures:	
1. Graduate and Alumni Surveys	Survey rating	at least 80%	
<ul><li>2. Student GPA</li><li>3. Student Evaluations of Courses</li></ul>	education and program cour	st 2.7 for general l at least 2.8 for ses e of 3 or higher	
Summary of Results from Implementing Direct Measures of Student Learning:	Performance 7	Γarget Was	
Summary of Results from Implementing Direct Measures of Student Learning.	Met	Not Met	
1.91% of cohort scored C or better	X		
2.Median score was 59.6	X		
3. Not able to evaluate because of technical problem at institutional level		X	
4. 100% of internship were rated at practioner level or higher	X	Λ	
Summary of Results from Implementing Indirect Measures of Student Learning:	Performance 7	Performance Target Was	
Summary of Results from Implementing Indirect Measures of Student Learning.	Met	Not Met	
1. Graduate and Alumni Surveys had 100% rating	X		
2. Mean Student GPA was 3.42 in gen eds and 3.56 in program	X		
3. Modal Score was 4	X		
Proposed Courses of Action for Improvement in Areas for which Performance Targets Were Not Met:	1	•	
1.Direct Target #3, Student Electronic Portfolios are now being compiled (the software problems have be resolved), but overall evaluations will not be possible for three more years. Students in first year are but portfolios now.			
2.			
3.			

4.